

GULL LAKE QUALITY ORGANIZATION

Board of Directors Meeting Minutes

October 10, 2023

Call to order: 7:02 pm

Quorum declared: YES

Board Attendance: Katherine Gross, Don Paulson, Sera Gesmundo, Pete Hawk, Trudy Luedecking, Margo Rebar, Tom Belco

Absent: Mike Gallagher, Vicki Gesmundo, Andy Widner, Ellen Keenan, Dustin Perrin, and Jay Wesley

Review and Approval of May 9, 2023, Meeting Minutes
Review and Approval of June 13, 2023, Meeting Minutes

Treasurer's Report. Don Paulson presented the September Treasurer's report. There a couple of new lifetime memberships. Expenses are lower and there was additional income from the Fall Fling. There remains some expenses from the Fall Fling that are not received yet. The budget YTD is better than originally budgeted by approximately \$6,000.00. The budget is projected based on expenditures over the previous 3 years; the largest expense is for water quality monitoring and invasive species control. Sera asked why GLQO is not a 501C-3 Corporation, and Kay explained that we do not meet the criteria for this classification. The GLQO is currently a 501 C-4, which does allow contributions to be tax-deductible, though businesses can claim these as a business expense. Tom moved to approve the treasurer's report and Pete seconded. Motion passed.

Election of Officers. The following Officers were elected effect as of September, 2023:
Kay Gross, President
Sera Gesmundo, Vice president
Trudy Luedecking, Secretary
Don Paulson, Treasurer

Tom Belco made a motion to accept the slate of officers as presented, and Margo Rabar seconded it; motion passed.

Appointment of Committee Chair persons: The following Committee Chairpersons were appointed by the President effective as of September, 2023:

Margo Rebar and Andy Widner, Membership Committee Co-Chairs
Sera Gesmundo and Ellen Keenan, Outreach & Communications Committee Co-Chairs
Mike Gallagher, Water Quality Committee Chair
Don Paulson, Finance Committee Chair

Pete Hawk, Boater Safety Committee Chair
Sera Gesmundo, Nominating Committee Chair

New Business:

President Kay Gross presented the revised by-laws for discussion. She stated there needed to be some revisions to be consistent with current laws. Kay pointed out several changes that will affect how the board operates in the futures, including:

- The Board must annually review and approve the amount of member annual dues in advance of each year's annual membership meeting. So changes in dues need to be approved at the annual meeting
- At the annual meeting a slate of candidates to the board, recommended by the Nominating Committee, will be presented that will include new members and those whose terms are to be renewed. The membership will vote to approve this recommendation.
- The board agreed to edit Section 6. Voting Rights to make clear that the President does not vote unless there is a tie. This section now reads: "Each director present in person at a Board meeting, except the President, is entitled to one vote; provided, however, that the President will cast deciding vote in case of a tie."

Don Paulson asked about the expectation in the Bylaws regarding the Treasurers report: "The Treasurer will make an oral report at each directors' meeting and must prepare annually a written statement of cash receipts and disbursements to be made available to all members at the members' annual meeting." All agreed that the summary reports that are currently prepared and distributed at the board meetings are sufficient. A shorter summary of budgeted items and expenditures for the prior year and this year to date will be distributed at the annual meeting. Don confirmed that disbursements can be done electronically. Also, approval of expenditures not included in the budget can be done electronically between meetings.

A motion was made by Tom Belco to approve the revised bylaws as presented and edited at the meeting, Sera Gesmundo seconded; motion passed.

Committee Updates:

Water Quality Committee: A written report summarizing activities of the committee was submitted by Gary Mittelbach and reviewed. New people are needed to help on this committee.

Membership Committee: Margo Rebar inquired as to when new memberships begin and it was agreed that memberships received after September 1 will be for the following calendar year. The appeal for membership renewal and joining will be done in a mailing to all residents in the geographic area surrounding Gull Lake (approximately 800 addresses). This will include the updated brochure. The mailing will include a letter

from Kay Gross, as President, highlighting the important work GLQO does to “Keep it Clean”. A separate mailing will be sent to local businesses.

Kay Gross suggested to change the renewal form to add several options of membership. Sera Gesmundo suggested to eliminate the \$75 level of membership. It was decided the new levels would be: \$40 Bronze, \$100 Silver, \$250 Gold, \$500 Platinum. These categories were approved and will be included on the 2024 Membership form and brochure.

Outreach and Communications Committee: Sera Gesmundo presented the Fall Fling fundraiser income and expenses, indicating this was the best in 3 years. Although attendance was lower this year than in the past, we had many more businesses make contributions. A discussion followed about ways to increase attendance at this event as it is important for making people – especially new residents – aware of GLQO and the work we do. The Outreach and Communications committee will work on ideas for changing this event in the future.

Old Business:

Social Media. On Facebook, there is currently 1000 people following the page. It is difficult to determine who many people ‘read’ the posts, but we are providing more content for the Facebook page now.

Kay Gross reminded members of the need to finalize articles for the Fall newsletter and suggested the following: Summary of the Fall Fling (Sera); Annual meeting summary (Kay Gross), Water quality report (Gary Mittelbach) and boat wash update (Dustin Perrin/Fischer Jex). We will also write up a summary of the PFAS townhall scheduled for 30 October at KBS.

Other Business:

Kay Gross distributed an updated list of Board members and their contact information. She will email this list and the dates for 2024 meetings to the Board. The next meeting shall be November 14, 2023, 7:00 pm at Carriage House.

Tom Belco moved to adjourn and Sera Gesmundo seconded; motion passed. Meeting adjourned at 8:31 pm.